| **Case Study** | Scenario: Imagine you’re a product manager in Bareksa. We have several product vertical in bareksa like Mutual fund, SBN, Gold &  Stock and Bareksa are considering to increase user transactions, user active, & user acquisition for all product verticals and The  company want to add new product Crypto in our application. But the company was confused about where we start to add product  crypto in our application What's your consideration and plan will you make? please create proposal product concept (presentation)  to convince all stakeholders.  Proposal content :   1. Product proposal slide to convince all stakeholders containing business value and technical perspective 2. Suggest idea of features for the related problem statement 3. Create roadmap and release plan 4. Define go to market strategy for your suggestion features / idea   Task :   1. Define product recommendation for existing features and the strategy 2. Define your product strategy and how we implement new product vertical Crypto in our application 3. Create proposal (deck presentation) |
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| **Deliverables** | **Slide Deck** |
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